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Category	Product
Course	Pricing
Version	2.0
Client	Generic
Software	2.18.100

# In-store Points Promotion

If your business uses a points-based loyalty program and/or a rewards stamps program, you can award additional points to a product for a limited time.

## Hints and Tips

- ✓ If your store is Head Office managed, check your business's policy regarding setting up points promotions at store level.
- ✓ The **Points** tab also lists any Head Office point's promotions imported from HOST.
  - If your store has created an in-store point's promotion effective at the same time as a HOS point's promotion, the promotion offering the highest number of points is applied at POS.
- ✓ The normal point's per dollar amount is set in **POS Config.** -> **Account** tab -> **Loyalty** tab.
- ✓ The stock record **Summary Information** section lists the **Current Loyalty Points** earned when the product is purchased.
  - If there isn't an active point's promotion, this is the **Current Sell Price** multiplied by the points per dollar configured.

<b>Summary Information</b>	Case Quantity	6
Current Sell Price	Current Cost Per Pack	3.9117
Current Margin	Current Cost Per Case	23.4700
Current Unit Price	N/A	AWC 0.0000
Current Supplier	Metcash	Current Loyalty Points 4.87

- If there's an active **point's promotion**, this is the new total points; changing the current sell price will have no impact on the points issued for the duration of the point promotion.

Loyalty Code	Start Date	End Date	Loyalty Points	Multiplier
4.87	20/10/2010	26/10/2010 11:59:59 PM	4.87	2

  

<b>Summary Information</b>	Case Quantity	6	Sales for week	0.00	
Current Sell Price	Current Cost Per Pack	3.9117	Cost	0.00	
Current Margin	Current Cost Per Case	23.4700	Profit	0.00	
Current Unit Price	N/A	AWC 0.0000	Stock On Hand	61.00	
Current Supplier	Metcash	Current Loyalty Points	9.74	GST Rate/Parc	10%

## Procedure to Create a Points Promotion

1.	From the <b>BOS Tools</b> menu, select <b>Stock Functions</b> , then <b>Stock</b> . <i>*Or click the <b>Stock Maintenance</b> icon.*</i>	
2.	In the <b>EAN Code</b> field, type, or search for, the EAN that you want to change. <i>*If a product has more than one EAN, the promotion will only apply to those with the same <b>Units Per Pack</b>.*</i>	
3.	Click the <b>Points</b> tab.	
4.	Click	
5.	In the <b>Loyalty Code</b> field, type an identifier for this promotion. <i>*You may use the number of weeks it runs for.*</i>	
6.	In the <b>Start Date</b> field, select the date and time that the promotion will begin. <i>* Defaults to the current day; See Hints and Tips.*</i>	
7.	In the <b>End Date</b> field, select the date and time that the promotion will end.	
8.	In the <b>Affect</b> field, select the range of products the promotion applies to. <i>*You can set it to only this product or all products in the same category as this product (such as sub-range, range, or department).*</i>	

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**Hints and Tips**

- ✓ When there is an active **Bonus Stamps Points** promotion:
  - the customer receives the normal loyalty points for the product (if loyalty is enabled) AND the extra bonus stamp points.
  - the bonus stamp points are not added to the customer's loyalty points accumulation.
- ✓ The sum of any loyalty points and bonus points in a sale is used to calculate the number of stamps awarded. Points do not round up.
  - For example, a customer buys a slab of coke for \$14.57. This product has a bonus points promotion offering 20 bonus points. So  $14 + 20 = 34$  stamp points earned.
  - If the points : stamps ratio is 5:1, then the customer earns 6 stamps (34/5).
  - See Tech-2n Offer a Rewards Stamps Program for more information.
- ✓ The point's promotion becomes active at POS on the scheduled date/time after scheduled tasks have run (usually overnight).
- ✓ To make a promotion effective at POS immediately, leave the **Start Date** at the default (current date at 12.01.00AM) and click **Update** after you've saved the promotion.
- ✓ SUREfire POS Config. also includes a department-level point's multiplier function. You can set different loyalty points for departments, for certain days of the week (or every day).
  - Refer to the [TECH-2e Configure Department Points Multiplier Fact Sheet](#).
  - If there's a point's promotion and a department point's multiplier active at the same time, you nominate if the department multiplier is used or ignored.

9.	<b>To set:</b>	<b>then:</b>	
	Bonus points for stamps when this product is purchased	In the <b>Loyalty Points</b> field, type the number of extra loyalty points that will be earned.	
		In the <b>Multiplier</b> field, type [1].	
		Select the <b>Bonus Stamps</b> check box.	
		*The <b>BOS Stock</b> screen -> <b>Item</b> tab lists the number of bonus stamps that is active.*	
		*Remember, these points still need to be converted into stamps, according to the points : stamps ratio that has been configured.*	
	a new current points earned amount (the total, not the points per dollar)	in the <b>Loyalty Points</b> field, type the new number of points that will be earned.	
		In the <b>Multiplier</b> field, type [1].	
	a multiplier based on the current points earned	in the <b>Loyalty Points</b> field, type the current Points earned (listed in the <b>Summary Information</b> ).	
		In the <b>Multiplier</b> field, type the multiplier amount.	
		*E.g. type [2] for double points, [3] for triple points.*	
10.	Click  Save.		
11.	If a Generate Label message is displayed, click <b>No</b> . *The display of this message is determined by your system configuration.*		
12.	Click  Update if you selected the promotion to commence at 12.01.00AM today (in step 6).		
13.	Click  Close.		
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