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Category	Product
Course	Discount Wizard
Version	1.0
Client	Generic
Software	2.13.0.0

## Overview of Discount Wizard

'Automatic' discounts are created in Discount Wizard;  
'Manual' discounts are applied by an operator at POS.

Use the following table to help guide you to the type of automatic discount you want to create.

**Hints and Tips**

- ✓ Refer to [TECH-2i Configure what Products get Discounted at POS fact sheet](#) for auto discounting options at POS.
- ✓ Create a promotion instead of a discount if the customer only has to buy one unit, e.g. Kleenex Tissues 170pk \$2, save 29¢. Too many discounts slow POS down, & promotional ticketing is auto-created.
- ✓ There are two ways to give customers loyalty prices:
  - If your business sets up AR records for loyalty customers, configure & create a **price level promotion or discount**. Refer to [Tech-4d Configure Special Customer Pricing Fact Sheet](#).
  - If your business only issues cards, create a discount with a customer group as criterion. Refer to the [PRO-3c Adding Criterion Fact Sheet](#).
- ✓ Don't create a discount if a free item that you don't normally stock is given by the supplier.
  - E.g. Buy any Mars chocolate & get a toy football free.
  - Add a **Stock Message** on the Stock screen; this displays when the product is scanned at POS. (Contact SUREfire Support if the stock message function isn't configured).
- ✓ POS only applies the full value of a discount if the final transaction amount due will be greater than or equal to \$0.00 (excluding refunds).
- ✓ Run the **Reports** menu -> **Sales** -> **Discounts** report to analyse how many times a discount has been applied at POS.

To create a discount:	Then use:
get \$x or x% off product 'A'	a promotion.
get \$x off product 'A' if you show a loyalty card	a price level promotion or an Amount Off Item discount
buy product 'A' and get \$x off product 'B'	an Amount Off Item discount.
save x% off this Department / Sub Dept / Range / Sub Range	a promotion.
get x% off range 'A' when you spend \$x or more on products in range [A]	a Percentage off Item discount.
spend \$x in department 'A', and get \$5 off the bill	an Amount off Transaction discount
spend \$x and get 5% off the bill	a Percentage off Transaction discount.
get 5% off the bill when if you produce a 'x' card (e.g. 'Staff' card)	a Percentage off Transaction discount.
get 5% off grocery products when your privilege card/account is added to the sale (excludes markdowns)	a Staff Discount.
buy product 'A' and get product 'B' free	a Free Item discount; only if you normally stock product 'B'.
buy 2 of product 'A' and get the 3 <sup>rd</sup> free	a Nth Item Free discount.
buy any 2 from this brand and get the 3 <sup>rd</sup> one free (cheapest one free)	a Nth Item Free discount.
buy product 'A' for \$x (save \$x)	a promotion.
buy product 'A' for \$x, if you have a coupon for product 'A'	a New Price for Item discount
buy product 'A' and get product 'B' for \$x	a New Price for Item discount
multi-buy (2 for \$x, 3 for \$x)	a New Price for Item Group discount.
choose any 4 from this group of products for \$x	a New Price for Item Group discount.
buy this basket/combination of products for \$x	a New Price for Item Group discount.
get a 4¢ off fuel coupon at the end of your receipt when you spend \$x or more	a Fuel discount.