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Category	Product
Course	Pricing
Version	1.0
Client	Generic
Software	2.12.100

In-store Points Promotion

If your business uses a points-based loyalty program, you can award additional points to a product for a limited time.

Hints and Tips

- ✓ If your store is Head Office managed, check your business's policy regarding setting up points promotions at store level; they may not be permitted.
- ✓ The **Points** tab also lists any Head Office point's promotions imported from HOST.
 - If your store has created an in-store point's promotion effective at the same time as a HOS point's promotion, the promotion offering the highest number of points is applied at POS.
- ✓ The normal point's per dollar amount is set in **POS Config.** -> **Account** tab -> **Loyalty** tab.
- ✓ The stock record **Summary Information** section lists the **Current Loyalty Points** earned when the product is purchased.
 - If there isn't an active point's promotion, this is the **Current Sell Price** multiplied by the points per dollar configured.
- If there's an active point's promotion, this is the new total points; changing the current sell price will have no impact on the points issued for the duration of the point promotion.

Summary Information	Case Quantity	6
Current Sell Price	Current Cost Per Pack	3.9117
Current Margin	Current Cost Per Case	23.4700
Current Unit Price	N/A	AWC 0.0000
Current Supplier	Metcash	Current Loyalty Points 4.87

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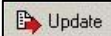

Procedure to Create a Points Promotion

1.	From the BOS Tools menu, select Stock Functions , then Stock . <i>*Or click the Stock Maintenance icon.*</i>	
2.	In the EAN Code field, type, or search for, the EAN that you want to change. <i>*If a product has more than one EAN, the promotion will only apply to those with the same Units Per Pack.*</i>	
3.	Click the Points tab.	
4.	Click	
5.	In the Loyalty Code field, type an identifier for this promotion. <i>*You may use the number of weeks it runs for.*</i>	
6.	In the Start Date field, select the date and time that the promotion will begin. <i>* Defaults to the current day; See Hints and Tips.*</i>	
7.	In the End Date field, select the date and time that the promotion will end.	
8.	In the Affect field, select the range of products the promotion applies to. <i>*You can set it to only this product or all products in the same category as this product (such as sub-range, range, or department).*</i>	
9.	To set: a new current points earned amount (<i>the total, not the points per dollar</i>)	
	then: in the Loyalty Points field, type the new number of points that will be earned. In the Multiplier field, type [1].	
	a multiplier based on the current points earned	
	in the Loyalty Points field, type the current Points earned (<i>listed in the Summary Information</i>). In the Multiplier field, type the multiplier amount. <i>*E.g. type [2] for double points, [3] for triple points.*</i>	

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Hints and Tips

- ✓ The point's promotion becomes active at POS on the scheduled date/time after scheduled tasks have run (usually overnight).
- ✓ To make a promotion effective at POS immediately, leave the **Start Date** at the default (current date at 12.01.00AM) and click **Update** after you've saved the promotion.
- ✓ SUREfire POS Config. also includes a department-level point's multiplier function. You can set different loyalty points for departments, for certain days of the week (or every day).
 - Refer to the [TECH-2e Configure Department Points Multiplier Fact Sheet](#).
 - If there's a point's promotion and a department point's multiplier active at the same time, you nominate if the department multiplier is used or ignored.

10.	Click  .	
11.	If a Generate Label message is displayed, click No . <i>*The display of this message is determined by your system configuration.*</i>	
12.	Click  if you selected the promotion to commence at 12.01.00AM today (in step 6).	
13.	Click  .	
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